Citizen Science in environmental observation and health research

111

21.05.2024



11:00 AM - 12:30 PM CET

Organiser: Wise Angle Consulting S.L.









































HOUSEKEEPING RULES





The session will be entirely recorded and published on the OneAquaHealth Open Information Hub.



All participants except speakers and moderators will be muted by default.



Feel free to post your questions in the chat.



If you would like to speak, raise your hand and wait for the moderator to give you the floor.

AGENDA



Key information

Time	Topic	Presenter
11:00 – 11:05	Welcome and objectives of the webinar	Valentina Tageo Wise Angle Consulting S.L, Spain
11:05 – 11:17	Citizen Science Approaches in the OneAquaHealth Project	Maria Feio University of Coimbra, Portugal, Harm op den Akker SHINE 2Europe, Portugal
11:17 – 11:29	Citizen Science Approaches in the DRYvER Project	Bálint Pernecker University of Pécs, Hungary
11:29 – 11:41	Citizen Science Approaches in the E4Warning Project	Elisa Mora, Frederic Bartumeus Centro de Estudios Avanzados de Blanes (CEAB-CSIC), Spain
11:41 – 11:50	Q&A session	All participants
11:50 – 12:02	The Citizeen App: experiences from the developing company OUR WATCH LEADS LDA (OWL)	Pedro Resende (OWL, Citizeen App)
12:02 – 12:14	The success factors of Invasoras.pt, an information and citizen science platform on invasive plants in Portugal	Elizabete Marchante (University of Coimbra, Invasoras.pt)
12:14 – 12:26	Q&A session	All participants
12:26 – 12:30	Wrap up and conclusions	Valentina Tageo Wise Angle Consulting S.L, Spain
12:30	END OF THE WEBINAR	

OneAquaHealth 3



The OneAquaHealth project

Protecting urban aquatic ecosystems to promote One Health

Maria João Feio | Coordinator (mjf@ci.uc.pt)

University of Coimbra & MARE/ARNET, Portugal







OneAquaHealth Webinar: *Citizen Science in environmental observation and health research* 21 May 2024



























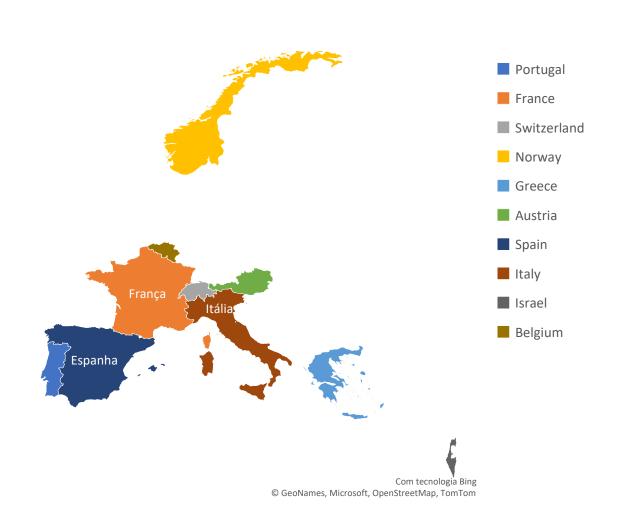






OneAquaHealth partners





HORIZON EUROPE Framework Programme (Research and Innovation Action)

Call: Innovative governance, environmental observations and digital solutions in support of the Green Deal (HORIZON-CL6-2022-GOVERNANCE-01)

Topic: Environmental observations solutions contributing to meeting "One Health" challenges

Biology/Freshwater Ecology/Biodiversity conservation

Human Health/Public Health

Veterinary

Social Sciences

Humanities and Arts

Informatic engineering/GIS

14 partners, 10 countries

OneAquaHealth 5

OneAquaHealth concept...





The health of freshwater ecosystems and human health and wellbeing in urban contexts are highly interconnected

Improving results in one will result in the improvement of the other, reestablishing the balance between nature and humans

OneAquaHealth 6

DEGRADED URBAN FRESHWATER ECOSYSTEMS

are a source of (water and vector-borne) diseases and lack of wellbeing that affect animals, plants and humans

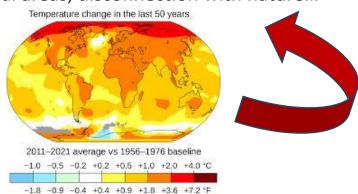


Human Health

Water-borne and vector-borne diseases



Lack of wellbeing associated to environmental urban degradation: noise, air pollution, water pollution, lack of natural areas, disconnection with nature...

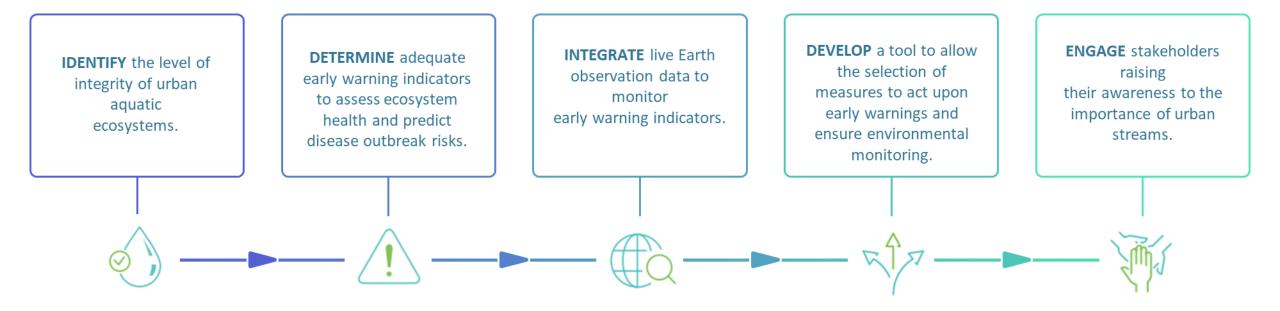






KEY OBJECTIVES





OneAquaHealth 9

RESEARCH CITIES



ITALY

PORTUGAL

BELGIUM

NORWAY

FRANCE

























RESEARCH ACTIVITIES

























DIFFERENT CLIMATIC AREAS

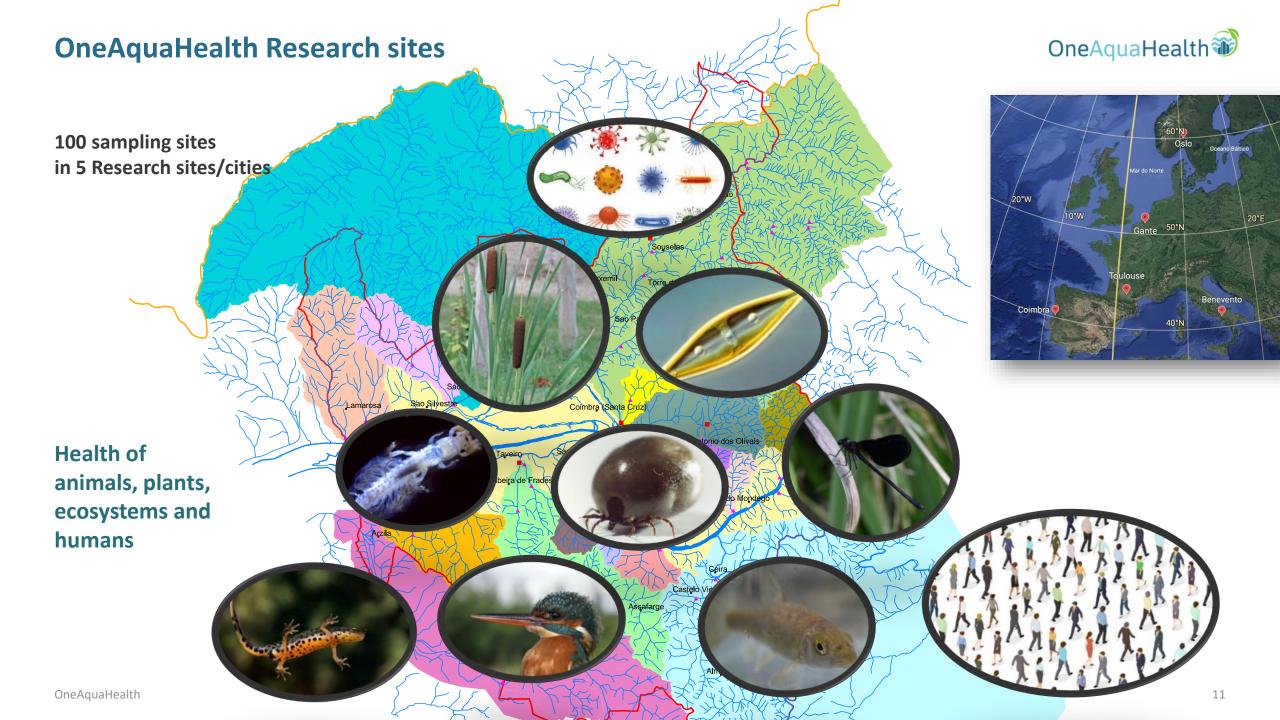
CULTURAL BACKGROUNDS

DIFFERENT EXPERIENCES

20 SAMPLING SITES

OneAquaHealth

10



OAH DIGITAL SOLUTIONS



Predictive models



The models will use machine learning approaches such as multilayer perceptron-artificial neural networks and discriminant function models. Their adaptation will require new machine learning methods.

Decision Support System (DSS)



The DSS will be implemented through a web server system and use data provided by ESA's Copernicus Program and NASA's Landsat images. The DSS is based on R packages conceived to implement PROMETHEE methods and support the Multiple Criteria Decision Analysis (MCDA).

Environmental Surveillance System

focused on urban areas and aquatic ecosystems

Open Information Hub



The Hub will contain all the project information and allow the visualization of outputs and support tools for decision making.

City dashboards



The dashboards represent web applications that enable citizens and public institutions to access the data and their statistics through an optimized search graph and a graphical visualization.

Citizen Science Application

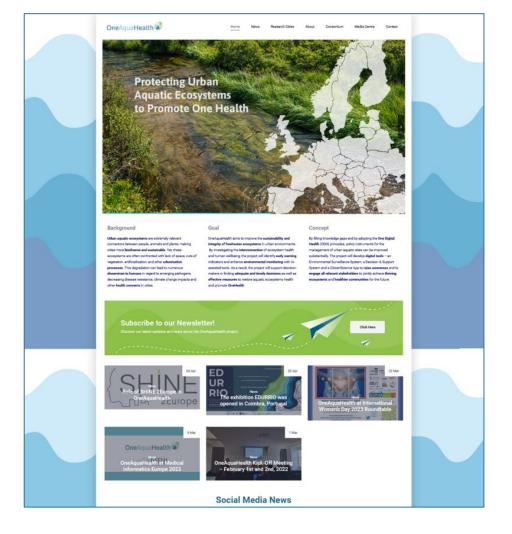


A mobile and desktop application for environmental observation will designed and supported by a back-office, which will enable citizens and public institutions to access data and statistics through an optimized search graph and a graphical visualization.

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OneAquaHealth ***

Open Information Hub | www.oneaquahealth.eu



https://www.facebook.com/OneAquaHealth/





https://twitter.com/OneAquaHealth



























delle Ricerche















Citizen Science Approaches in OneAquaHealth

SHINE 2Europe

Harm op den Akker, Ângela Freitas, Inês Saavedra, Carina Dantas

Tuesday, May 21st, 2024













HL7

















Topics



- What are the envisioned outcomes of OneAquaHealth in a nutshell?
- Where do we need help from the various stakeholders?
- The OneAquaHealth Citizen Science Research Framework
 - Phase 0 Establishing a Collaborative Ecosystem
 - Phase 1 Participatory Design
 - Phase 2 Recruitment & Training
 - Phase 3 Development
 - Phase 4 Implementation "Citizen Science in Action"
 - Phase 5 Communication & Knowledge Sharing

What are the envisioned outcomes of OneAquaHealth in a nutshell?



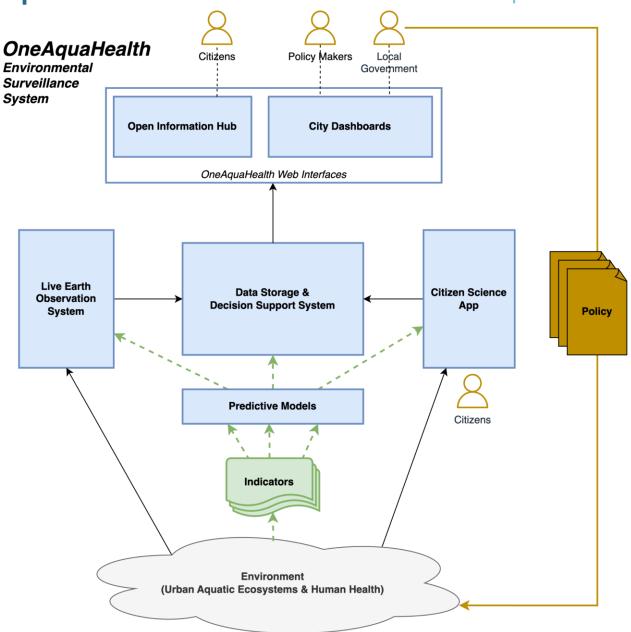
What is the "elevator pitch", and what will we deliver...

The "elevator pitch":

"OneAquaHealth is building tools to observe the environment. The output is used to provide relevant feedback to policy makers, allowing them to make better policy decisions. The ultimate aim is to improve the environment and subsequently the health of citizens."

Legend:

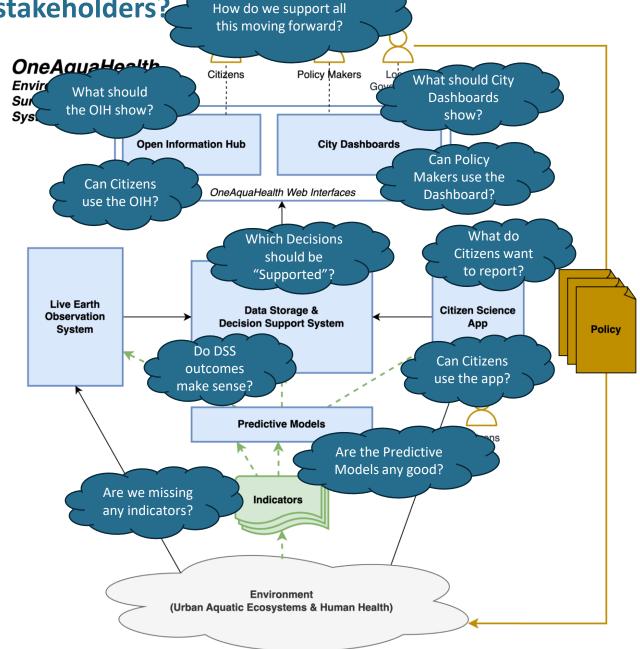
- Research activities in green (definition of indicators).
- Development activities in blue (various system components).
- Stakeholders and related activities in orange (end-users and their influence).



Where do we need help from the various stakeholders?

Where and why is Stakeholder input needed?

- What should the Open Information Hub show?
- Can Citizens use the Open Information Hub?
- What should City Dashboards show?
- Can Policy Makers use the City Dashboards?
- Are we missing any indicators?
- Are the predictive models any good?
- Which Decisions should be "Supported"?
- Do the DSS outcomes make sense?
- What do Citizens want to report?
- Can Citizens use the app?
- How do we support the deployment and maintenance of OneAquaHealth moving forward?



OneAquaHealth



The 6 Phase Citizen Science Operational Framework





Phase 0 – Establishing a Collaborative Ecosystem

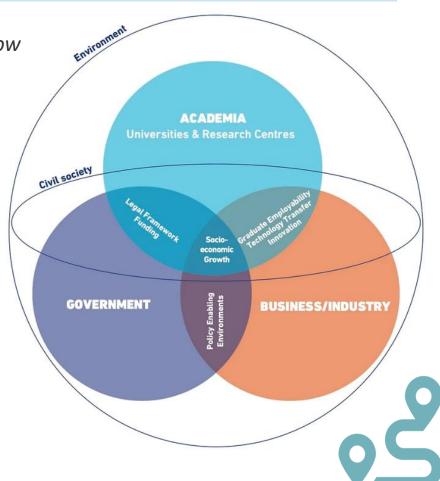
Phase 0 − Establishing a Collaborative Ecosystem **V**

"A Local Alliance is the collective name for the group of stakeholders that are somehow involved in the adoption of the OneAquaHealth solution in a specific region."

Typology of Stakeholders is based on the "quintuple-helix" approach, including Academia, Industry, Government, Civil Society, and the environment.

Instead of engaging with each stakeholder type individually, Local Alliances allow us to bring everyone together.

Allowing identification and discussion of potential conflicts of interests.





Phase 0 – Establishing a Collaborative Ecosystem

Phase 0 − Establishing a Collaborative Ecosystem >





Civil Society

- Have your voice heard and the ones of those you represent;
- Be aware of potential upcoming changes to policy and have a say;
- Improve your green and sustainable practices



Government

- Connect to researchers in environmental health;
- Be among the first to gain insights into the latest knowledge;
- Let your voice be heard and help shape the development of tools



Industry

- Be aware of potential upcoming changes to policy;
- Have a say in the formulation of these policy; recommendations;
- Define ecologically sustainable practices



Academia

- Grow your
 research network
 and collaborate
 with our European
 consortium;
- Be among the first to get access to research data being collected in the project



Environment

- Receive new data about the urban freshwater ecosystems;
- Receive relevant information about the emergence of human diseases or epidemics;
- Receive most up-todate and efficient strategies

OneAquaHealth 21



Phase 0 – Establishing a Collaborative Ecosystem

Phase 0 – Establishing a Collaborative Ecosystem \

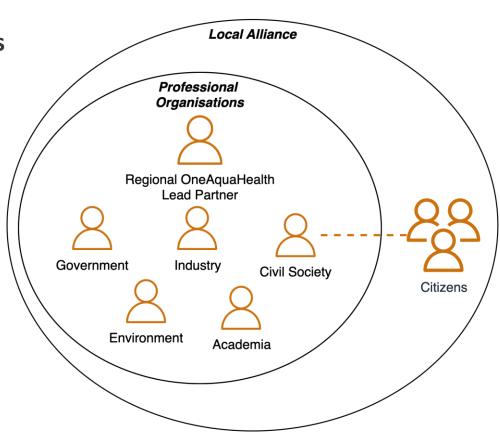
Local Alliances are formed by (and led by) Regional OneAquaHealth Lead Partner in each of the five Research Sites

Form crucial connections to local Citizens.

Alliances must survive the end of the project to ensure

sustainability.







Phase 1 – Participatory Design

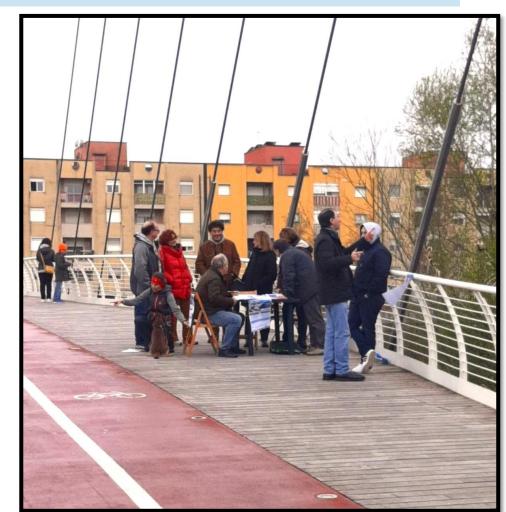
Phase 1 – Participatory Design



The first phase of citizen engagement was to gather local views, opinions and experiences of citizens, which will ultimately contribute to defining the research process itself.

A Focus group on Citizen's needs was conducted in each of the five research sites to identify topics that citizens are concerned about in their relation and interaction with the environment, particularly concerning local urban aquatic ecosystems.

The results of this phase are currently being compiled and reported.





Phase 2 – Recruitment & Training

Phase 2 – Recruitment & Training

Recruitment strategy

The initial group of citizens (including the previous focus group participants) will be involved in the research process (see Phase 3 - Development).

The larger set of Citizen Scientists may be reached through:

- 1. Local Alliances which were formed in each research site and are essential vehicles for recruitment
- 2. Local Public Platforms such as Citizen Labs, Urban Living Labs or community-based groups
- **3.** Open Calls to the community e.g. through local news outlets
- **4. Researcher's social networks** e.g. personal acquaintances of the OAH staff
- 5. "Snowball sampling" recruited citizens may 'recruit' their friends and family





Phase 2 – Recruitment & Training

Phase 2 – Recruitment & Training

Training

- A. Training on the topic (this is focused on contexts and environmental monitoring aspects)
 - To explain the OAH project
 - To discuss **indicators** to be collected and tested, considering the **specific context of each research site** (with input from Phase I Participatory diagnosis)
 - To learn on how to conduct environmental observations (may include blended formats for environmental training)
- B. Training on the process of data collection (this is operational and technical)
 - Which data will be collected and how it will be reported?
 - How to use the Citizen Science App?
- C. Train the trainer: to create and train new groups of citizen scientist
- How to create and train new groups, thus expanding the citizen observation capacity in each site?





Phase 3 - Development

Phase 3 – Development

In the **Development Phase**, citizens will help co-design the specifics of the study to be conducted in their research site.

The initial research protocol is designed by the consortium, based on the outcomes of **Phase 1 – Participatory Design**.

In the development phase, citizens provide **feedback** to **finetune** the designed research protocol:

- Is the right data being collected to support local policymaking?
- Are the training procedures clear and easy to follow?
- Are the tools (i.e. the Citizen Science App) adequate and easy to use?
- Is the recruitment strategy **optimal for the local context**?

•





Phase 4 – Implementation "Citizen Science in Action"

Phase 4 – Implementation "Citizen Science in Action"

Data collection and tool testing

- The project becomes operational in the research sites.
- The Citizen Scientists start making environmental observations and testing the OAH Citizen Science App in the field
- Environment-related data and Human health-related data are fed into the OneAquaHealth system

Gamification

During this phase, additional **gamification strategies** will be tested to enhance the **engagement** of the Citizen Scientists, and to encourage the recruitment of additional participants.





Phase 5 – Communication & Knowledge Sharing

Phase 5 – Communication & Knowledge Sharing

Knowledge sharing strategy

- Citizens will be also involved in sharing and **delivering the research results to policy-makers and society**, through the organization of events at universities, schools, local assemblies, as well as leisure and volunteering organisations.
- Monitoring events will be periodically promoted by the project partners to keep the interest and engage new participants.

Innovative dissemination actions

Theatre-in-Science Play

A theatre play will be **co-created with citizens** through citizen science assessments (e.g., inquiries) or direct organised talks (live or through videoconference) and presented in unconventional venues in Portugal (near real urban streams, in the city).



Questions?





In pursuit of the disappearing water with a mobile phone



User engagement in the

Citizen science project

Bálint Pernecker

Department of Hydrobiology, University of Pécs perneckb@gamma.ttk.pte.hu

OneAquaHealt Webinar 21/05/2024

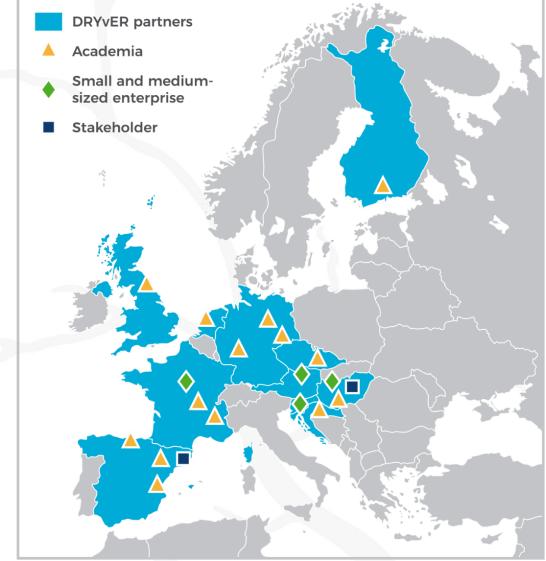






16 countries25 institutes100+ researchers







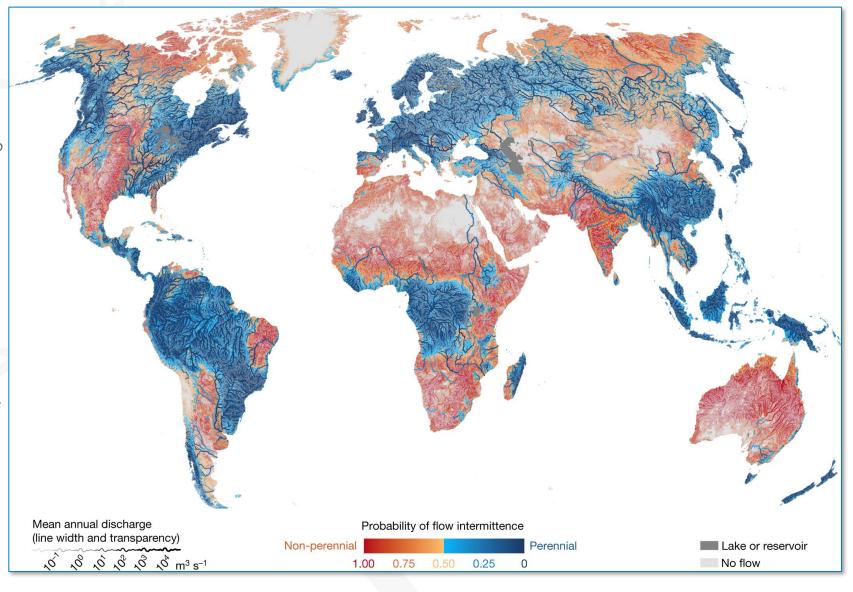






What is the problem?

- The drying up of streams?
- More than 50 % of the Earth's streams are intermittent
- (natural and anthropogenic too)
- Somewhere it has always been the case
- However, in other parts of the word it is a new phenomenon



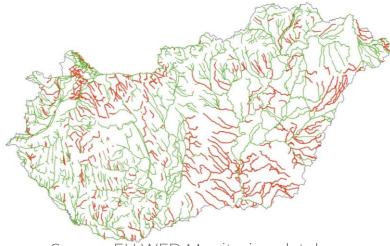


What is the problem?

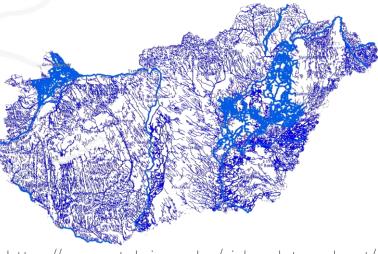
- Perennial waters are shifting towards an intermittent flow regime
- This affects mostly small headwater streams
- These make up the largest part of river networks
- Almost no hydrological data is available on these streams

In Hungary

- More than 9 800 sections registered
- Only ~10 % have detailed monitoring data (catchment>10 km²)
 - ~30 % of these water bodies are definitely affected by drying
- The rest (8 800) 1st and 2nd order streams may be affected!



Source: EU WFD Monitoring database



https://geoportal.vizugy.hu/vizkeszletgazd_vgt/



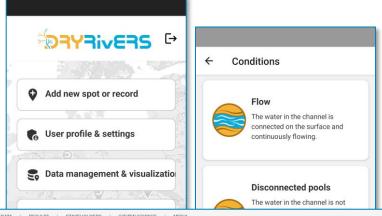
The RYRIVERS application

- The aim of the DRYRivERS app is to enable citizens to collect information about drying events.
- With this field information, citizens will contribute to the mapping of drying rivers and will help to improve scientific predictions of the future impacts of climate change in these ecosystems.





The two "faces" of Trivers



1) The mobile application

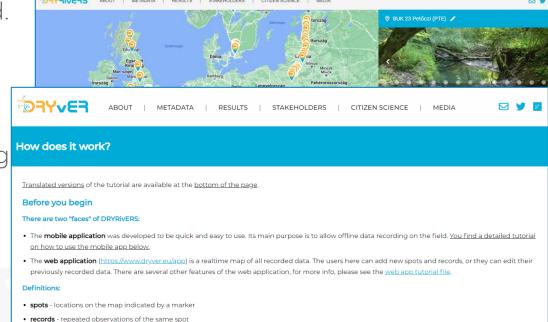
Quick and easy offline data recording on the field.

2) The web application

 Filtering, visualization, editing, and downloading data, as well as retrieving statistics and managing profiles.

+1) Supporting websites

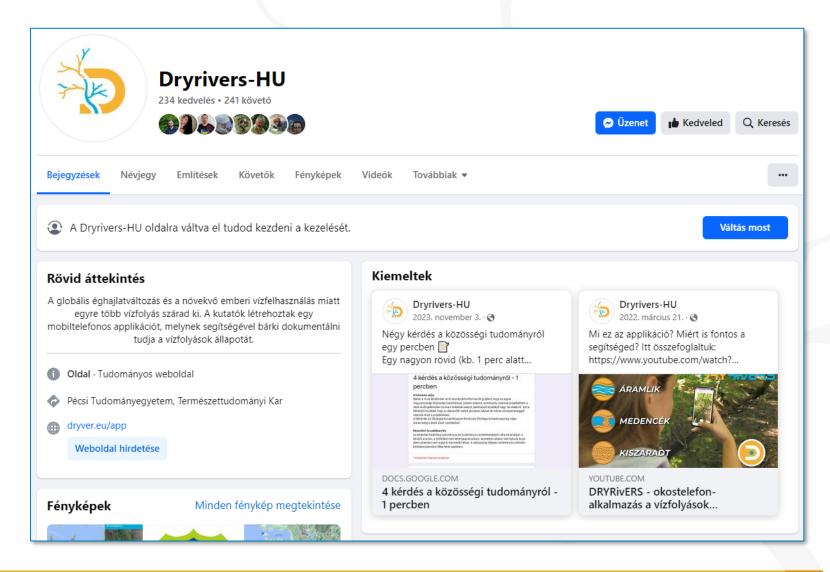
- Guides and manuals, promotional materials, etc.
- FB page has also been created to support users:
- https://www.facebook.com/Dryrivers.HU



Tutorial for the DRYRivERS mobile application

One page quickstart guide

Facebook



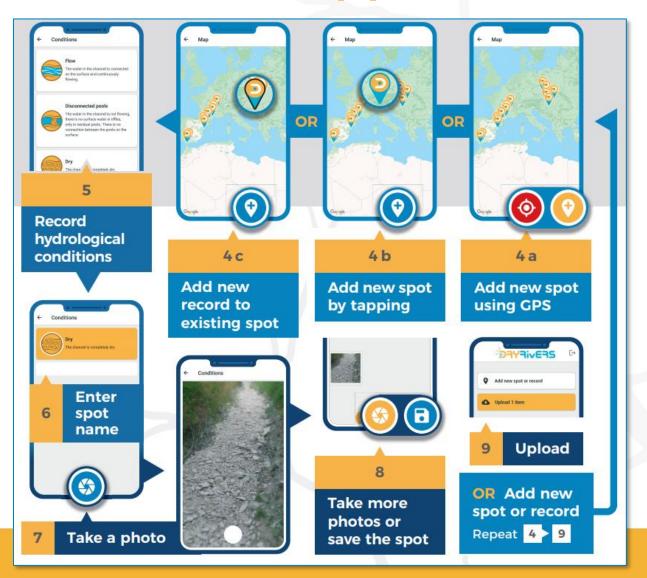
Facebook page created specifically to support Hungarian users!

- News
- Information
- Aid
- Local challenges





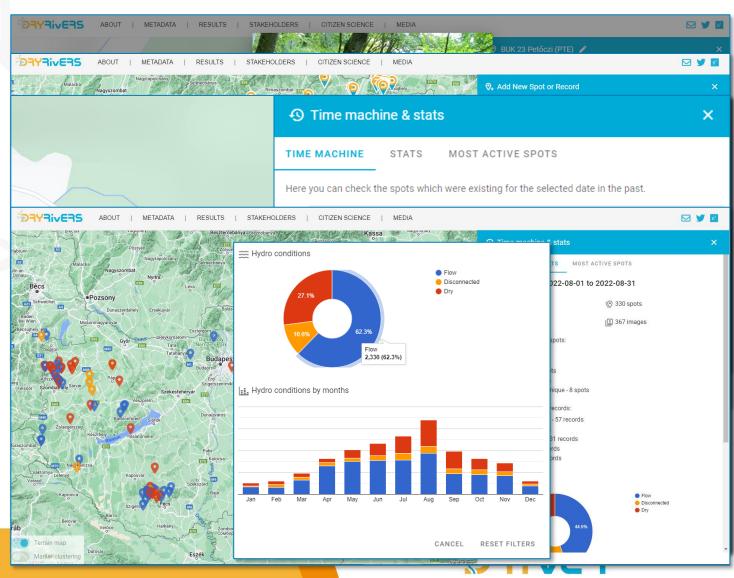
The mobile application



The web application - https://www.dryver.eu/app

Main features:

- Real-time map of all recorded data
- The users here can
 - add new spots and records
 - edit their previously recorded data
 - download data
 - use Time machine & stats:
 - filter data/spots/records
 - statistics
 - get information (tutorial)



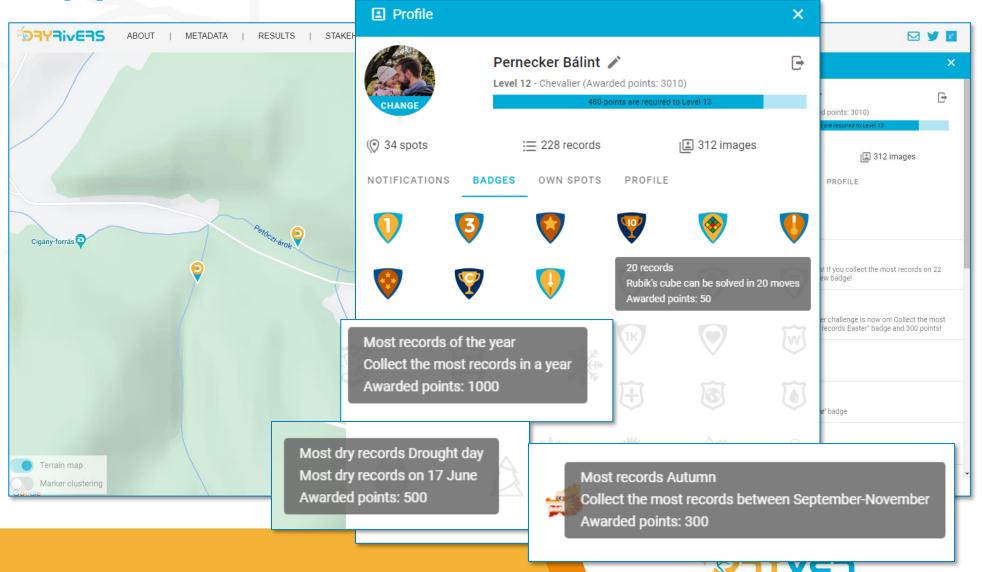
The web application - https://www.dryver.eu/app

Main features:

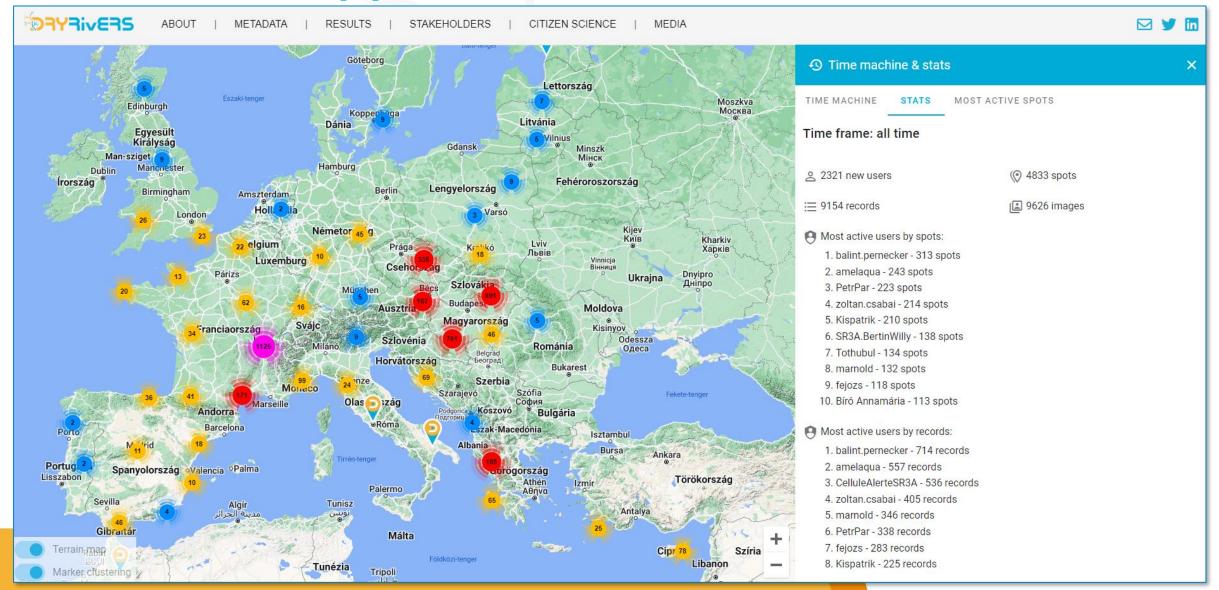
User profile

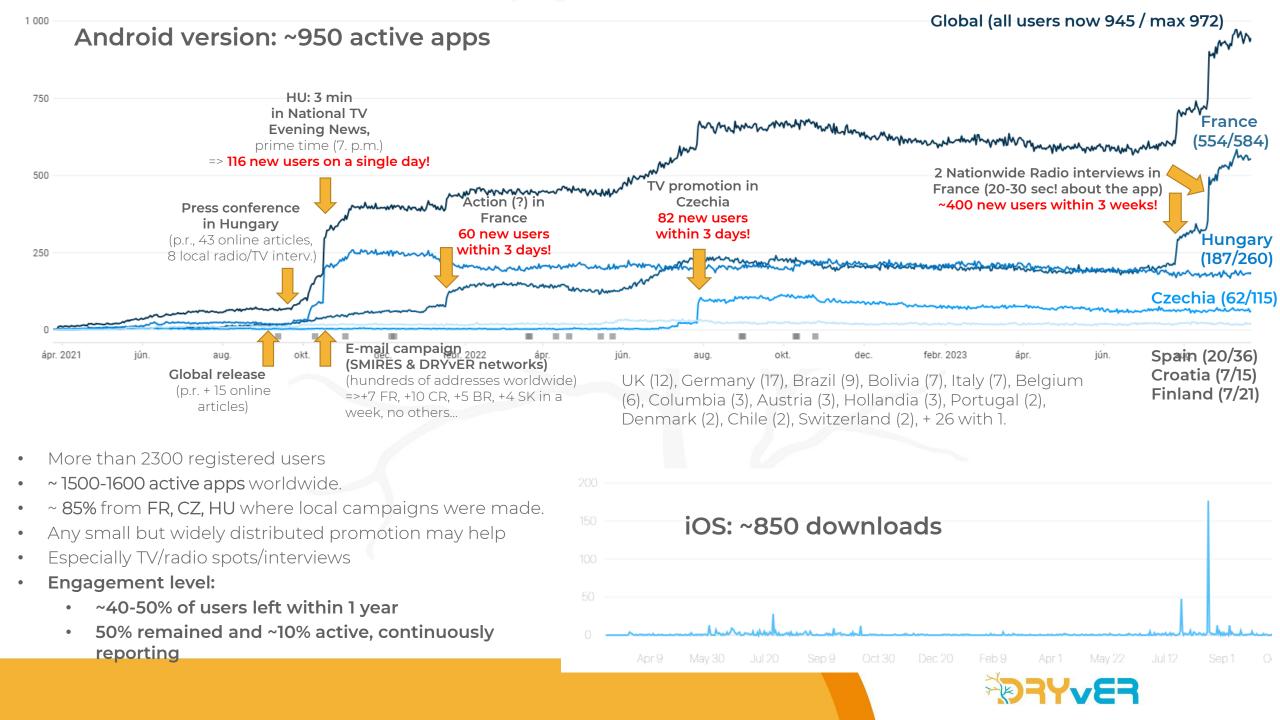






The web application - https://www.dryver.eu/app





What helps us to convince and retain as many users as possible?

100



1. PetrPar - 21 spots 2. fejozs - 19 spots 3. amelaqua - 13 spot 4. mmilisa - 12 spots



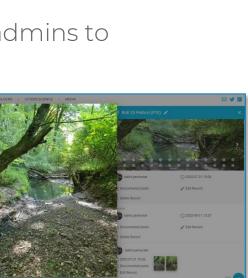
- Immediate feedback: the result of the user's work is visible immediately.
- Full open access data: all users have full and immediate access to all data.
- Push notification: automatic or unique, group or personal notifications from admins to users.
- Gamification: scoring, ranking, badging, and challenges.

Main drawback in our case

DRYRivERS is/was a small side-project of the DRYvER H2020 research project => NO dedicated budget for long term maintenance

=> NO money and NO manpower for marketing & management

=> all what 'was done' and 'will be done' is based on volunteering





Is this type of user engagement effective?

Preliminary results based on a pre-selected set of users from Hungary (having more records than 1, excluded those who registered before the 1-y period and/or remained active after the 1-y period)

More users stay with us!

Before gamification

With gamification

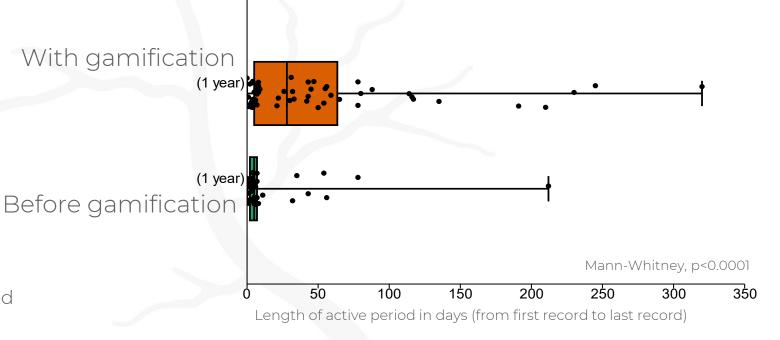
garrincation

~5%

~18%

% of active (>1 record) users are still with us (have active app on phone) by the end of 1-y period

Longer active periods!





Truchy et al. 2023 - BioScience



BioScience, 2023, 73, 513-521

https://doi.org/10.1093/biosci/biad045

Advance access publication date: 19 July 2023

Forum

Citizen scientists can help advance the science and management of intermittent rivers and ephemeral streams

Amélie Truchy (1), Zoltán Csabai (1), Louise Mimeau, Annika Künne (1), Bálint Pernecker (1), Willy Bertin, Florent Pellizzaro and Thibault Datry (1)

Amélie Truchy (amelie.truchy@inrae.fr), Louise Mimeau, and Thibault Datry are affiliated with INRAE, UR RiverLy, Centre Lyon-Grenoble Auvergne-Rhône-Alpes, in Villeurbanne, France. Zoltán Csabai and Bálint Pernecker are affiliated with the Department of Hydrobiology, in the Faculty of Sciences at the University of Pécs, in Pécs, Hungary; Zoltán Csabai is also affiliated with the Department of Botany and Zoology, in the Faculty of Sciences at Masaryk University, in Brno, Czechia, and with the Balaton Limnological Research Institute, in Tihany, Hungary. Annika Künne is affiliated with the Geographic Information Science Group, at the Institute of Geography at Friedrich Schiller University Jena, in Jena, Germany. Willy Bertin, and Florent Pellizzaro are affiliated with the Syndicat de la Rivière d'Ain Aval et de ses Affluents, in Ambérieu-en-Bugey, France.

Abstract

Intermittent rivers and ephemeral streams are the world's dominant type of river ecosystem and are becoming more common because of global change. However, the inclusion of intermittent rivers and ephemeral streams in water policies and management plans remains largely limited because monitoring schemes and tools are designed for perennial rivers. In the present article, we discuss how smartphone applications used by citizen scientists can quantify the extent and occurrence of intermittent rivers and ephemeral streams. We also introduce a new app, DRYRivERS, specifically designed to monitor intermittent rivers and ephemeral streams. After a year of use, we counted more than 3600 observations from more than 1900 river reaches across 19 countries and four continents. Through three case studies, we then show that citizen science can improve our knowledge of the prevalence of intermittent rivers and ephemeral streams in the landscape, enhance hydrological modeling and calibration, and guide managers in setting water abstraction restrictions. Together, our approach demonstrates how citizen science can be incorporated into environmental monitoring to better inform river management and policy.

Keywords: citizen science, intermittent rivers and ephemeral streams, smartphone app, hydrological modeling, water management





Honorary mentions



Truchy et al. 2023 - BioScience



How can drying observations help managers and scientists?

Case study I: Monitoring river hydrological state for regulatory purposes

• The Syndicat de la Rivière d'Ain Aval et ses Affluents (SR3A) is a public authority responsible for managing the river Ain catchment, in France. SR3A is using the DRYRivERS app rather than implementing water level in situ sensors.

Case study II: Mapping intermittent rivers and ephemeral streams in the landscape

- Crowdsourced data could reveal **newly drying streams** (extreme drought in 2022 across Europe)
- Crowdsourced data have the potential for supplementing data from gauging stations, and could complement or sometimes contradict hydrological models.

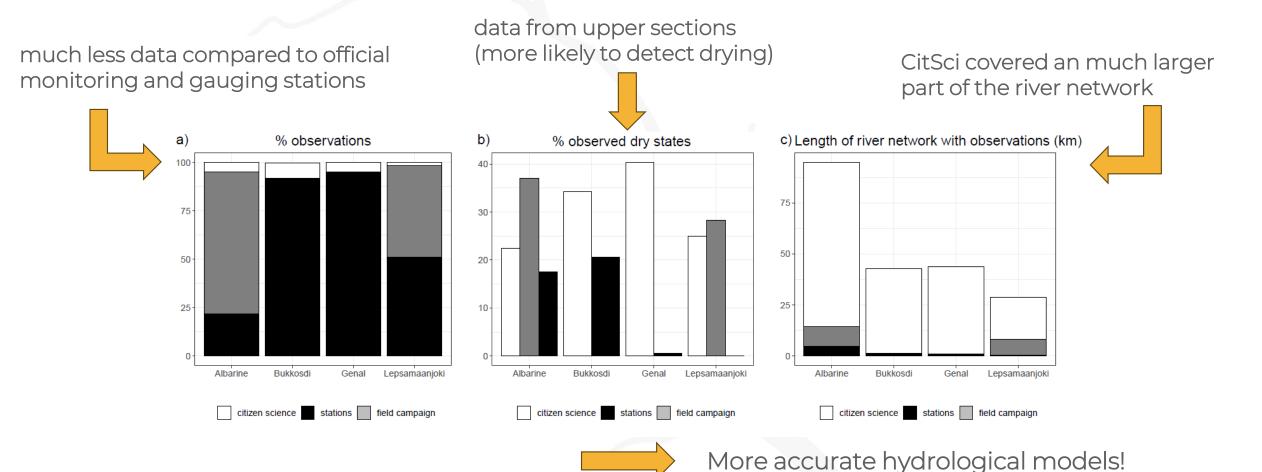
Case study III: Modelling hydrological states of intermittent rivers and ephemeral streams

- Modelling drying events in river networks is a key step to understanding and conceptualizing IRES
 and to estimating hydrological patterns under future climate scenarios.
- The outputs of the model showed an increase of the performance of the model to reproduce dry events when the crowdsourced data were included in the training data set.



How do a CitSci projects can help research?

Validating hydrological models in four European drying river network







Thank you for your kind attention!







Bálint Pernecker

Department of Hydrobiology, University of Pécs

☑ perneckb@gamma.ttk.pte.hu







Citizen Science Approaches in the E4Warning Project

Frederic Bartumeus, E4Warning director Elisa Mora - Communication at Mosquito Alert CEAB - CSIC







E4Warning Project

Eco-Epidemiological Intelligence for Early Warning and response to Mosquito-borne disease risk in Endemic and Emergence Settings

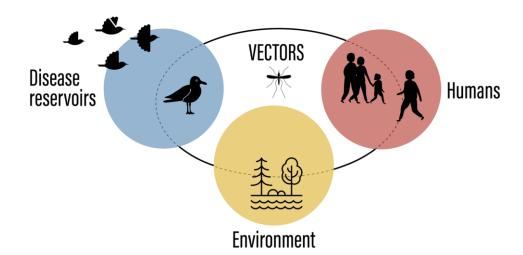
- Mosquito-Borne-Diseases are emerging
- The burden is high in tropical and subtropical areas. Increase in temperate areas
- Complex escenario needs an innovative and interdisciplinary approach





E4Warning - Environmental observations solutions contributing to meeting One Health challenges

ESSENCE: HEALT DATA & ENVIRONMENTAL MONITORING



INTERDISCIPLINARY & INNOVATIVE APPROACH from different fields

- Entomology
- Movement ecology
- Epidemiology
- Earth Observation science
- Sensor engineering
- Citizen science expertise
- Sociodemography
- Spatial statistical modelling

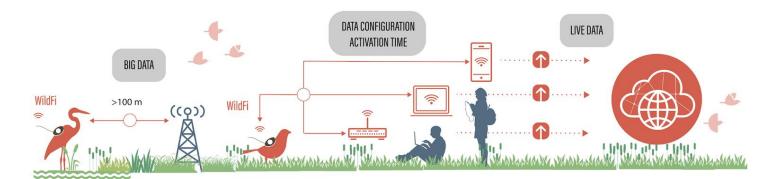
GOAL: Early Warning System under ONE HEALTH approach, which aims to improve our understanding of the interplay between humans, mosquitoes, reservoir species and the environment for a better disease intelligence capable of anticipating and identifying MBDs epidemic risk and outbreaks.



Wetlands and peri-urban areas to study pathogen spillover potential from wetlands

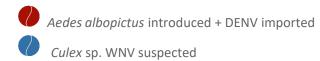
Calibrate and Validate novel monitoring tools at local scale:

- Traditional surveillance: abundance
- Smart-traps surveillance: real-time data
- **Citizen Science:** MOSQUITO ALERT for invasive species monitoring





- Aiguamolls de l'Emporda (Spain)
- Sichinia-Marathona (Greece)
- Bodanrück (Germany)
- Bolle di Magadino (Switzerland)





Why citizen science: the ubiquity of smartphones as an opportunity for mosquito surveillance

Citizens as sensors monitoring the presence and activity of mosquitoes in realtime with their personal observations. A supporting factor for citizens as sensors is the the high mobile phone penetration (67% of the world's population).



Citizen science encourage individuals to collect information on mosquitoes in their communities.



This also becomes a tool to raise the citizen awareness of mosquitoes and arboviruses.





Scalability



Real-time



Flexibility



Integrative (communities)



Transparency



Cost-effective

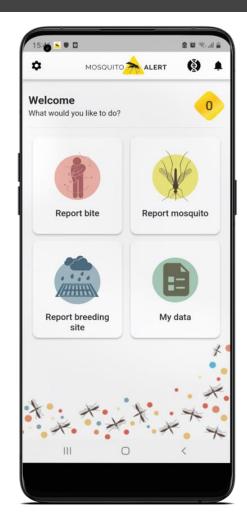


Big data



Scientific standards

• E4WARNING



Google Play Store (Android)
Apple Store (iOS)





The Mosquito Alert app (data collection)







Ae. aegypti



Ae. japonicus



Ae. koreicus



Culex pipiens



Report bite



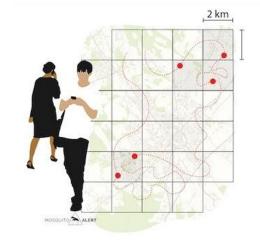
Breeding sites

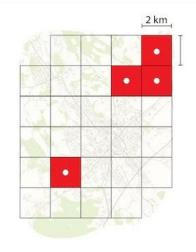


Collect samples



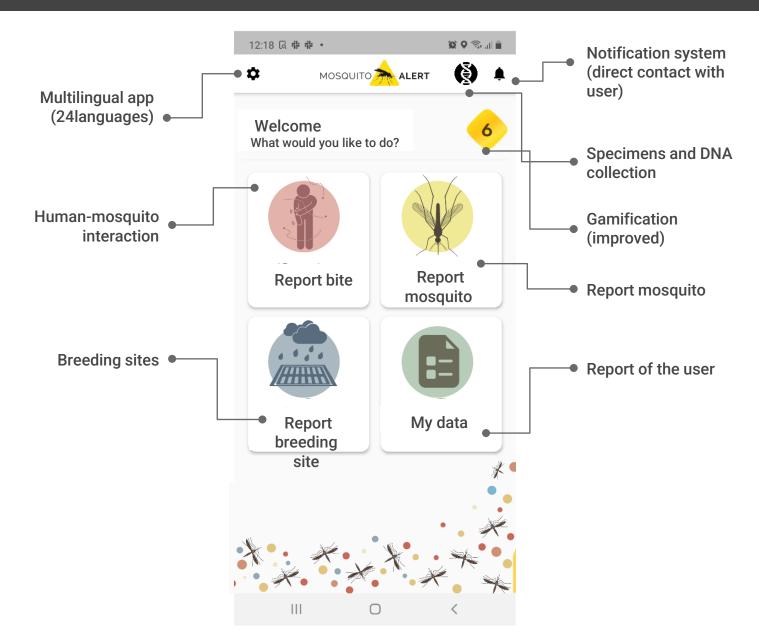
Notification system to communicate with participants

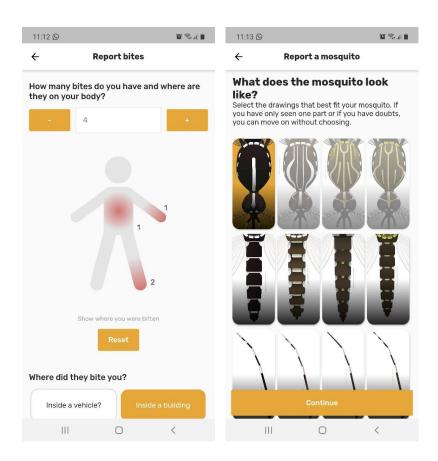




Background tracking system to estimate the sampling effort in a given area and time. Essential information to model the data.







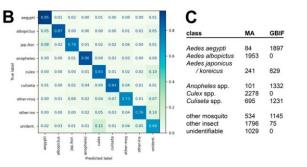


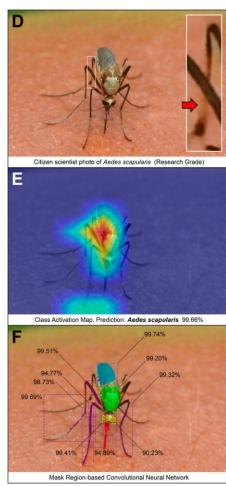
Pictures



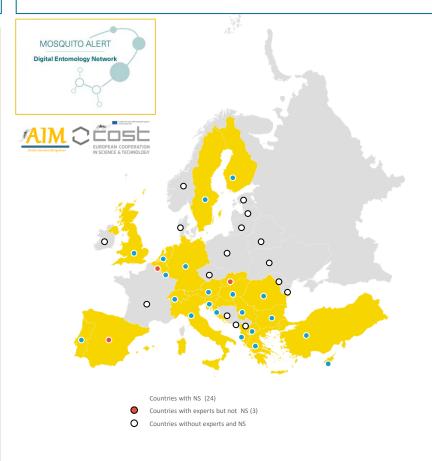
Artificial Intelligence (AIMA)







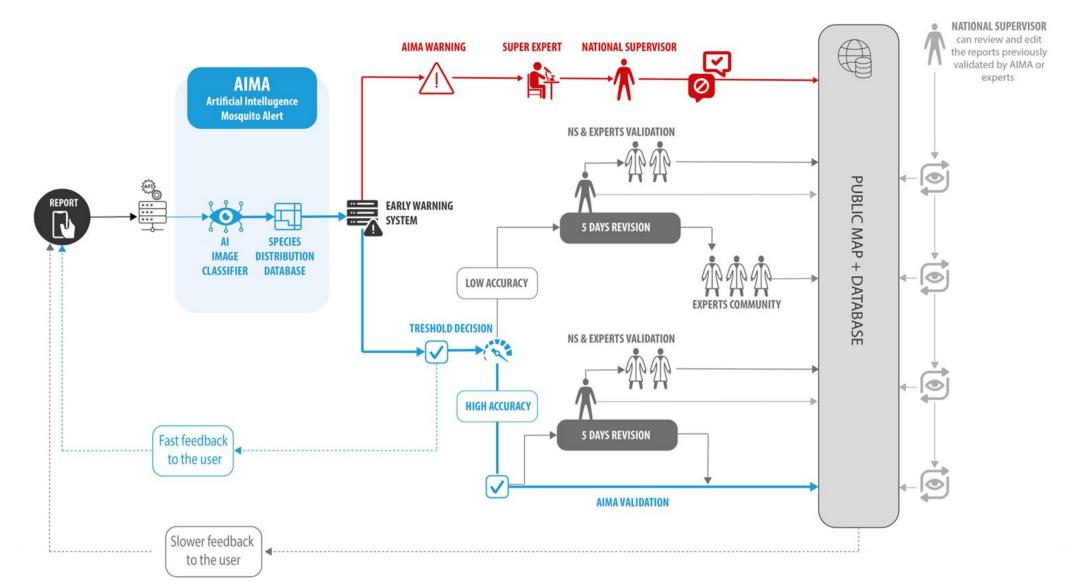
European Network of Digital Entomology



106 Experts



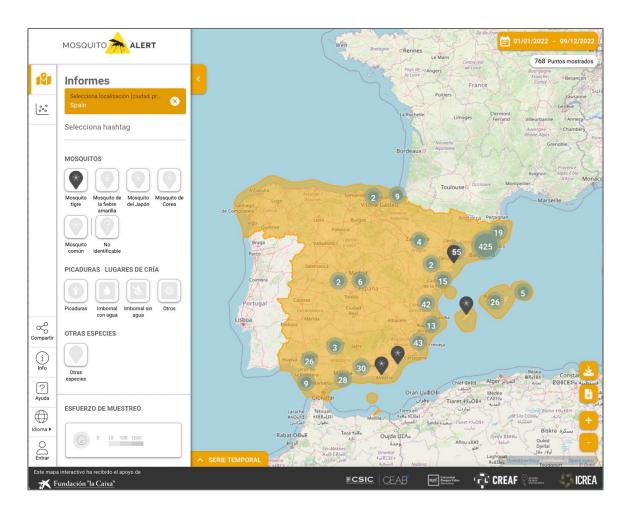
Towards a real-time system: Al and human-in-the-loop



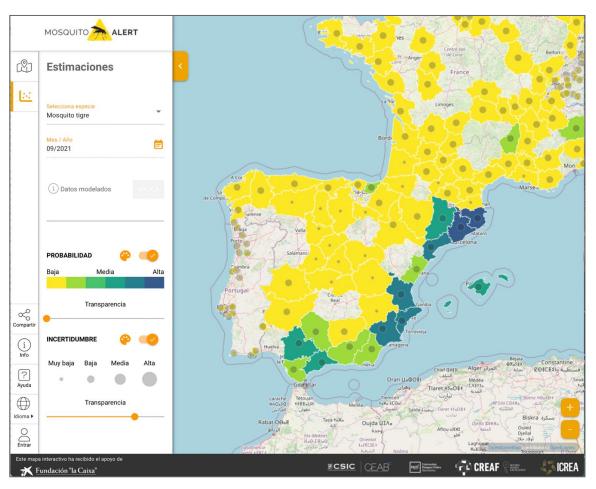


Mosquito Alert - Public map

Citizen science observations and data download

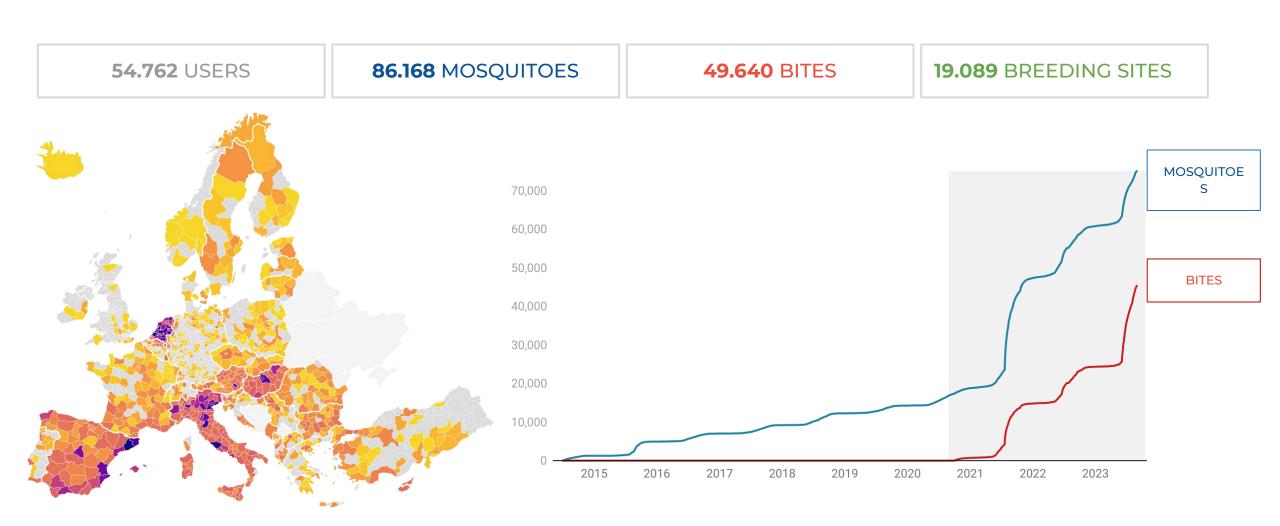


Models considering background tracking

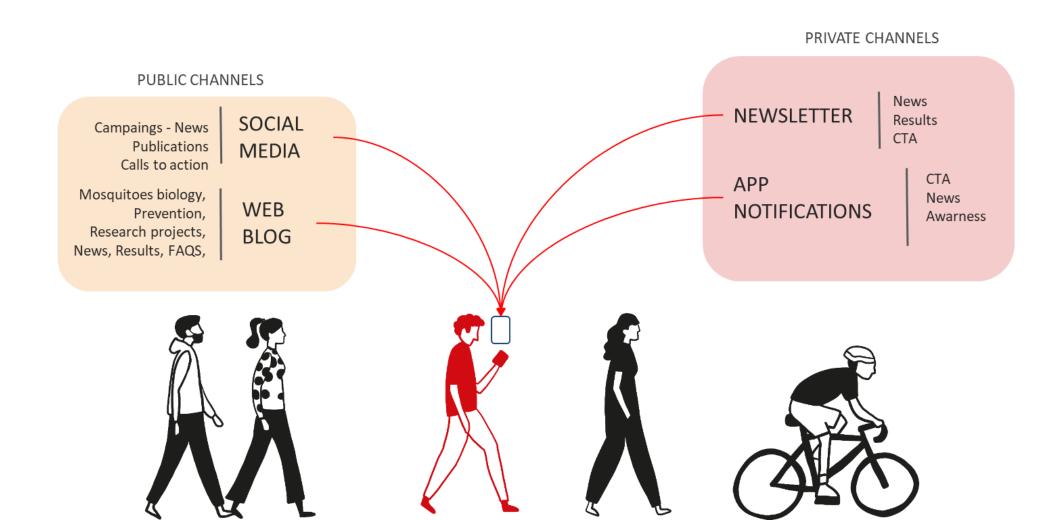




EUROPEAN PARTICIPATION NUMBERS









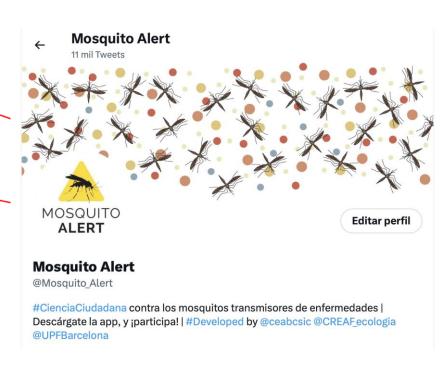
PUBLIC CHANNELS

Campaings - News **Publications** Calls to action **SOCIAL MEDIA**

Mosquitoes biology, Prevention, Research projects, News, Results, FAQS,

WEB BLOG







Proyecto Educativo Mosquito Alert Proyecto financiado con la colaboración de la Fundación de Ciencia Y

Following ~

60 following

Ministerio de Ciencia e Innovación linktr.ee/mosquitoalert_edu

214 followers

Followed by creaf_ecologia and ceabcsic

mosquitoalert_edu

34 posts









NOTICIAS



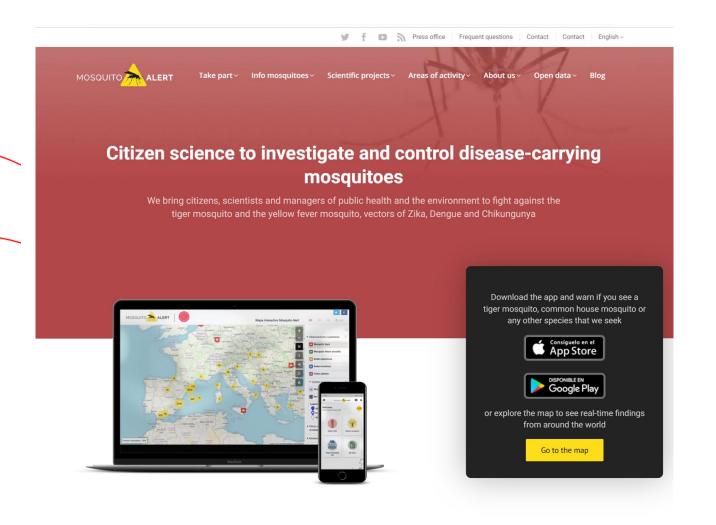
PUBLIC CHANNELS

Campaings - News Publications Calls to action SOCIAL MEDIA

Mosquitoes biology, Prevention, Research projects, News, Results, FAQS,

WEB BLOG







PUBLIC CHANNELS

Campaings - News Publications Calls to action SOCIAL MEDIA

Mosquitoes biology, Prevention, Research projects, News, Results, FAQS,

WEB BLOG







Completa nuestra encuesta

--- Al Mosquito Alert ---

Identified species: Aedes albopictus

Identification score: 1.0

Nuestro sistema de IA ha determinado que el mosquito de tu informe es un ejemplar de mosquito Tigre **Aedes albopictus**. Muy buena fotografía!. Muchas gracias por tu colaboración.



Este mensaje ha sido generado automáticamente por el sistema de inteligencia artificial de Mosquito Alert. Si nuestro sistema de validación experta lo considera

Mensaje del día - 13/09/2023

--- Al Mosquito Alert ---

Identified species: Aedes albopictus

Identification score: 0.9991

Nuestro sistema de IA ha determinado que el mosquito de tu informe es un ejemplar de mosquito Tigre **Aedes albopictus**. Muy buena fotografía!. Muchas gracias por tu colaboración.



Este mensaje ha sido generado automáticamente por el sistema de inteligencia artificial de Mosquito Alert. Si nuestro sistema de validación experta lo considera oportuno, próximamente recibirás una nueva notificación con la clasificación final de tu informe según la opinión de nuestros expertos en entomología.

PRIVATE CHANNELS

NEWSLETTER

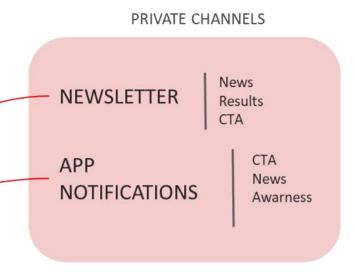
News Results CTA

APP NOTIFICATIONS CTA News Awarness













COMMUNICATION ACTIONS AT DIFFERENT LEVELS -NATIONAL ACTIONS-

CAMPAIGNS 6-9 June 2023 – IMPACTS

2 press releases

- June 6th: MA & Ministry of Health Citizen Science included as a tool in the public health vectors program
- June 8th: MA & Big Mosquito Bites (Fundació la Caixa) New Mosquito Alert Interactive Map

Covered by more than <u>220 media publications</u> Managed more than 50 Radio/TV interviews

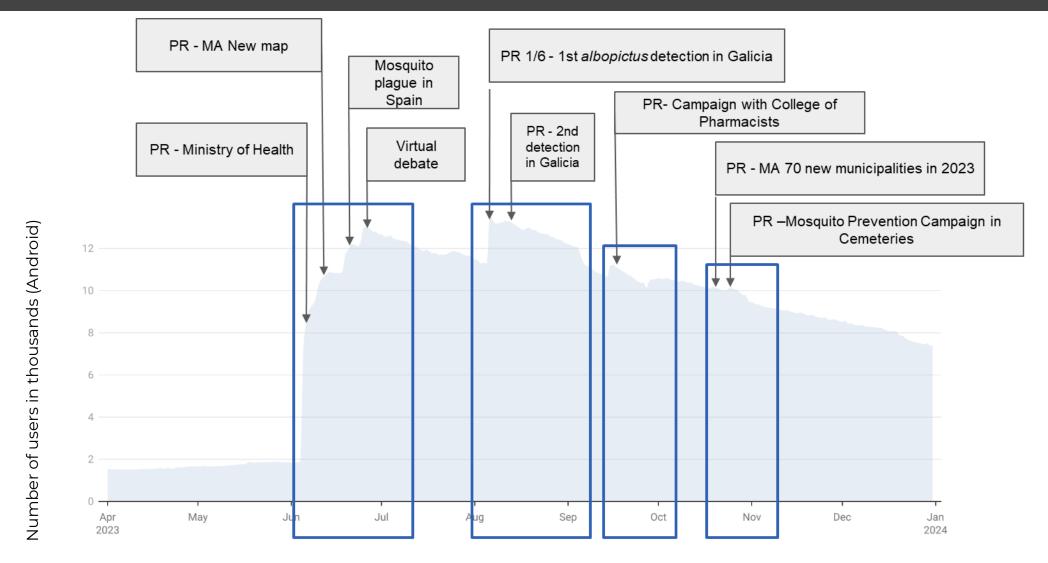
⇒ 144 MENTIONS	64 SOCIAL MEDIA MENTIONS		372 K SOCIAL MEDIA REACH
2.7 M NON SOCIAL MEDIA REACH	459 INTERACTIONS	4 USER GENERATED CONTENT	→ 265 LIKES
7 33% POSITIVE MENTIONS	14 67% NEGATIVE MENTIONS	\$ 254 K AVE	63 MENTIONS FROM TWITTER



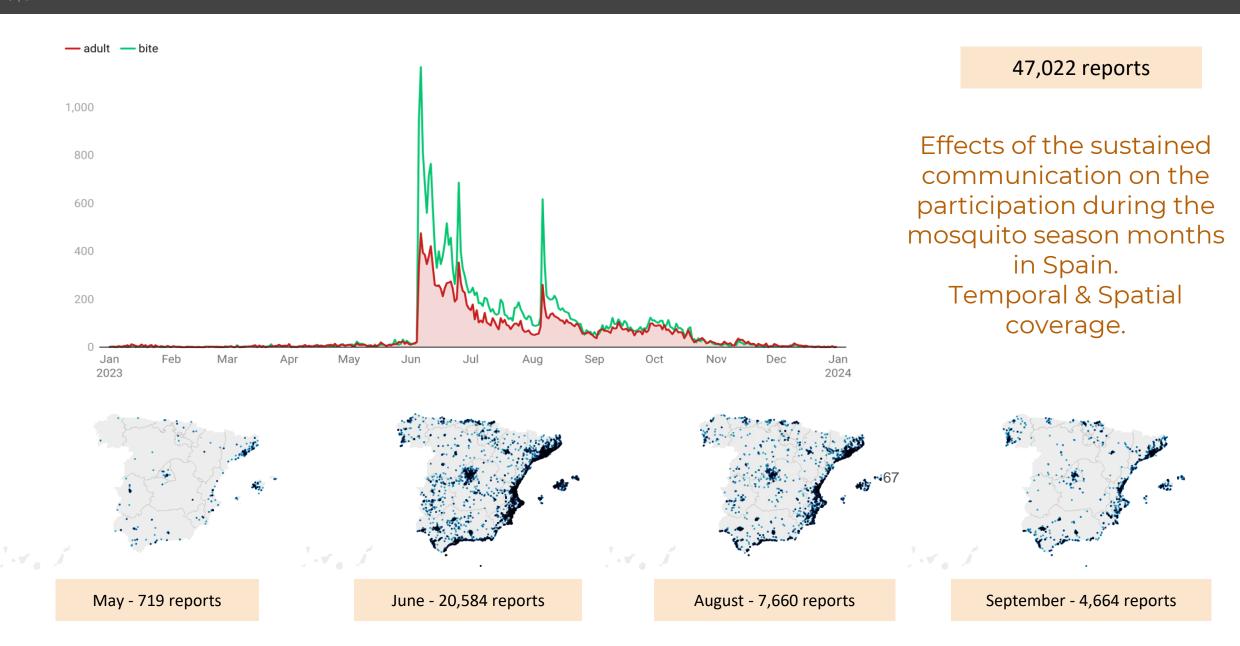


Source: Brand24



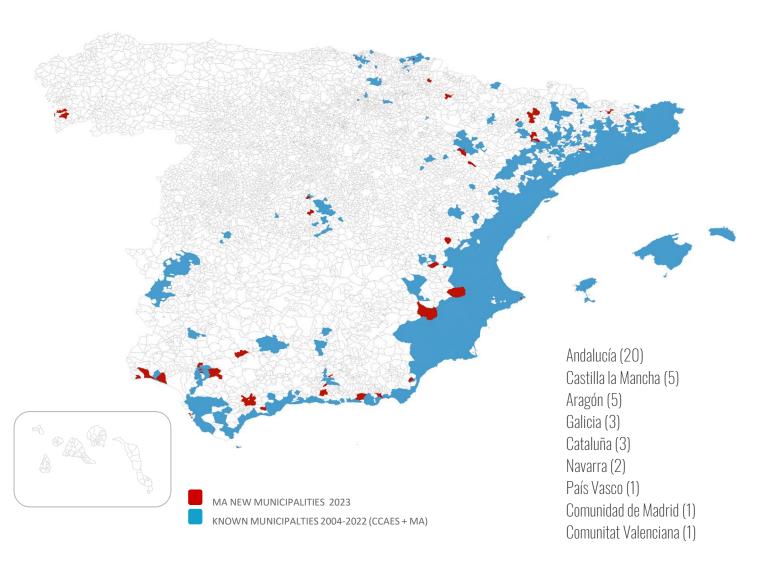


Number of users in Spain has been sustained over months through the repeated use of communicative events.





TIGER MOSQUITO: CITIZENS DETECT THE SPECIES FAR FROM THE EXPANSION FRONT



EARLY DETECTIONS IN DIFFERENT PROVINCES

Zaragoza (2014)

Teruel (2014)

Huesca (2015)

Málaga (2014)

Sevilla (2015)

Jaén (2016)

Huelva (2021)

Albacete (2019)

Pontevedra (2023)

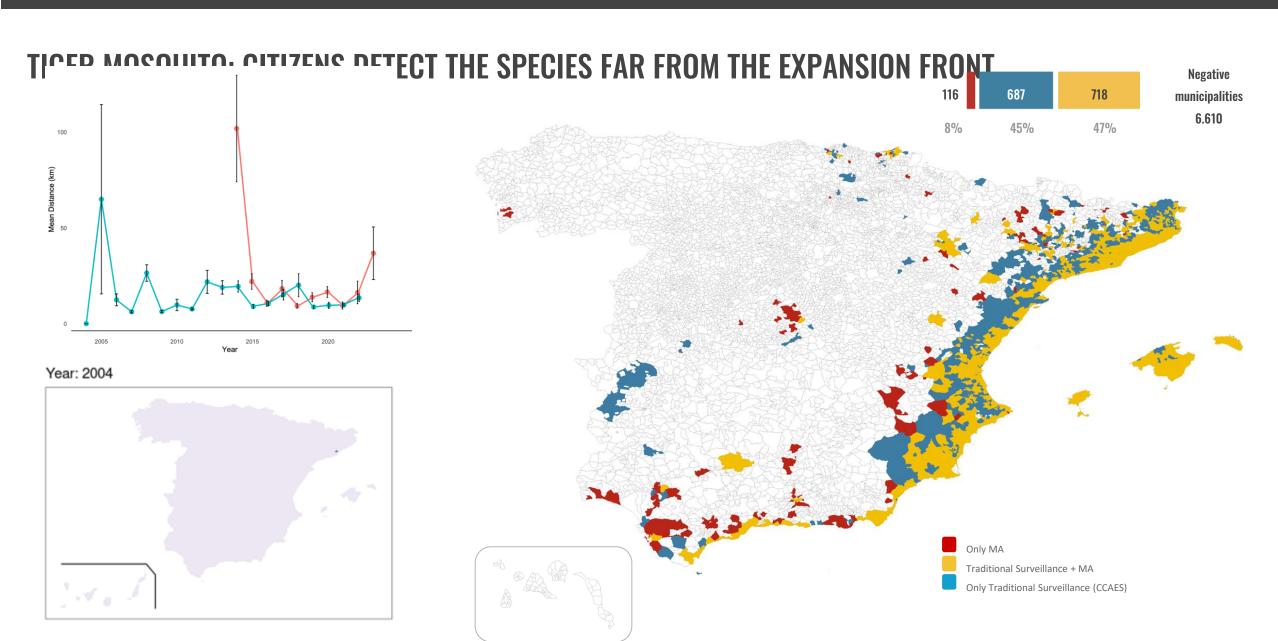




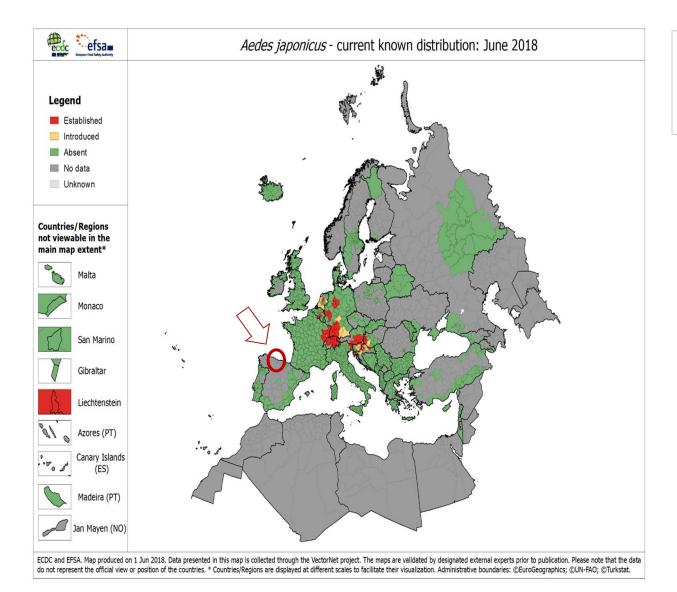












First detection of Aedes japonicus in Spain:
an unexpected finding triggered by citizen
science

Roge filip", 'gracio Ruiz-Arrodo', Saah Delacou-Estella', Fancis Schaffner's, Jorge Abarez-Chachero',
Mill Biograf', Marie Angles Palg", Rosaro Medeo-Alchar', Altana Citra' and Frederic Bartumen.







THANK YOU

elisa.mora@ceab.csic.es



CITIZEEN IS A CARBON AND BIODIVERSITY MAPPING SOLUTION A PRODUCT DEVELOPED BY THE STARTUP OWLPLACES WITH THE SUPPORT OF MARE AND THE UNIVERSITY OF COIMBRA (UC)







Context: Biodiversity and Carbon

responsible for 70 percent of global Carbon emissions, with transport and buildings being among the largest contributors (IPCC, 2022).

Green Finance Report

"unlocking the trillions" 3.5T€

euros the investment

required to reach goals for

sustainable real estate.

Companies & Governments now have several benefits and costs that demand to improve and monitor their real estate footprint

How can companies and governments improve, monitor and report the sustainability of their properties?



Solution: Citizeen app

"Human-centric technology and AI providing tools for the in-situ teams of our clients' organizations, enabling them to monitor, improve, and transparently showcase their impact on biodiversity and carbon absorption."

- Monitor any Location worldwide using Geospatial data, Al and App;
- Verification Carbon and Sustainability;
- Report before vs after improvements;
- Prescribe Nature-Based Solutions (NBS) for Carbon Offset;
- Show with transparency Location and Extent of CO₂ Offset Projects.



Methodology

- 1) Calculate Life Cycle Assessment (LCA) footprint:
- Geospatial data global footprint CO₂ embedded vs CO₂ absorbed;
- Water;
- Energy;
- · Waste.
- 2) Prescribe NBS Solutions and Certify Credits:
- Prescription of Nature-Based Solutions for CO₂ offset;
- Monitor, Report and Verify with geospatial data + ground truth;
- Certify CO2 and Biodiversity Credits.
- 3) App
- Monitor Regenerative Projects Locations (Geospatial Data);
- Contribute with in-situ Photos and Samples (Ground-truth);
- Show with transparency Location and Extent of Carbon Projects.

Transparently Show The Location and Extent of the Biodiversity and CO2 Offset Projects In the App



Starting point

Location Intelligence and Life Cycle Assessment (LCA) to assess any location worldwide and to calculate footprint







Prescription

Prescribe Regenerative Architecture and Nature -Based Solutions (NBS) for Carbon offset and Biodiversity restoration Digital Twin (DTwin) of **Building and Natural** Spaces.







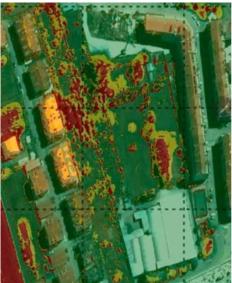
MRV Credits

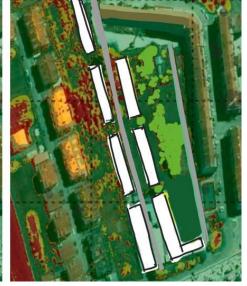
Monitor, Report and Verification of CO2 and Biodiversity credits combining EO data and in-situ photos, samples and sensors. Updating Digital Twin.

Why us?

"We are the 1st complete solution using Earth
Observation data to diagnose, prescribe and
monitor Biodiversity and CO2 Offset projects in
our cities, tackling where 70% of CO₂ is produced*"

- Locating the best areas to implement construction;
- Locating the best areas to protect and enhance biodiversity;
- Solutions with improved environmental impact (EPDs);
- Prescribe Regenerative Architecture and NBS for CO₂ offset.

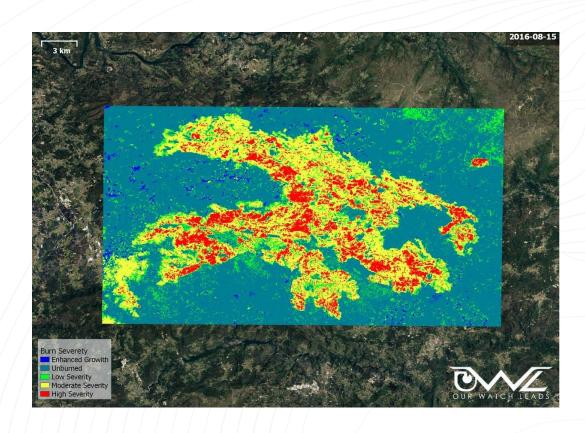






"Estimates suggest that urban areas are responsible for 70 percent of global CO2 emissions, with transport and buildings being among the largest contributors (IPCC, 2022)" available in: https://www.unep.org/explore-topics/resource-efficiency/what-we-do/cities-and-climate-change

Monitor post fire regeneration in Serra da Freita 2016. Regeneration project by Movimento Gaio.





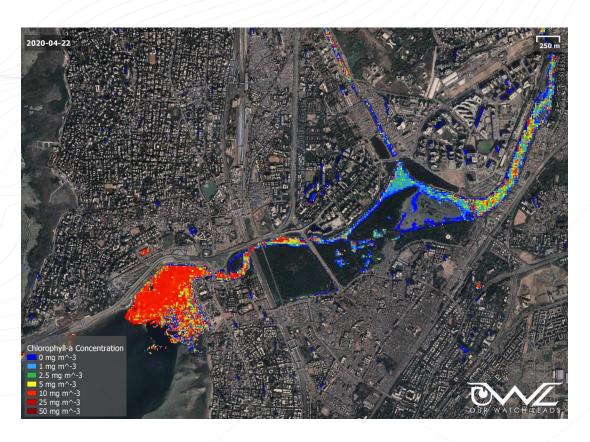
Flood Monitoring in Mondego River



Monitor Water Quality in Mumbai, India

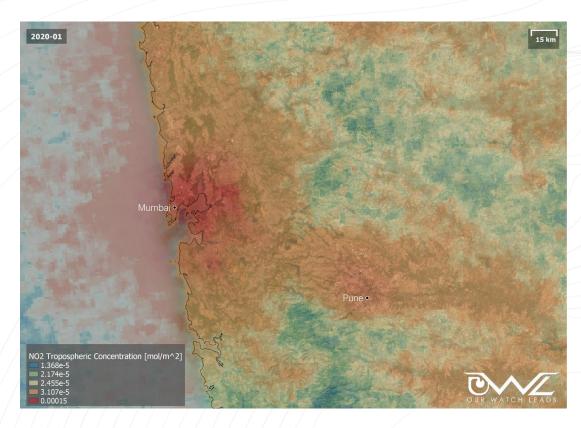


Water Quality - Chlorophyll-A Concentration Mumbai, India 2020. 10m/pixel resolution

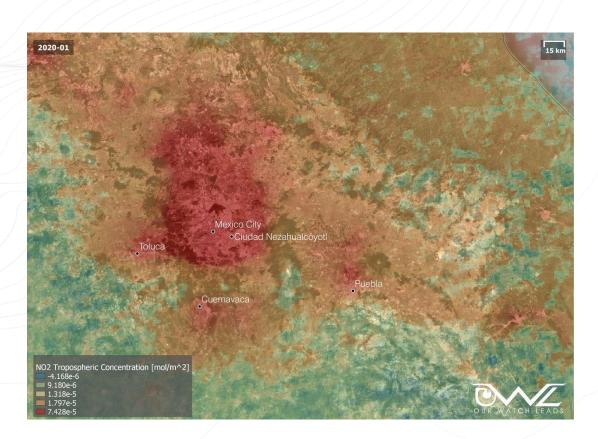


Water Quality - Chlorophyll-A Concentration Mumbai, India 2020. 10m/pixel resolution

Monitor Air Quality - Mumbai, India and Mexico City, Mexico



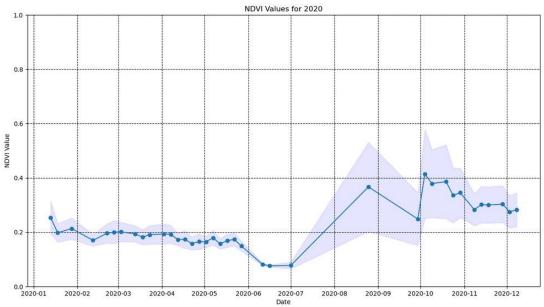
NO₂ Concentration in Mumbai, India January 2020. 1km/pixel resolution



NO2 Concentration in Mexico City, Mexico January 2020. 1km/pixel resolution

Vegetation Index (NDVI) Senegal.





Traction







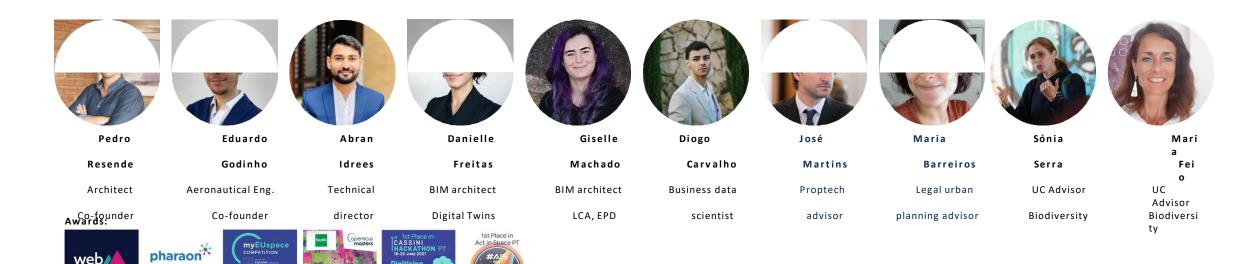
https://www.coimbra.pt/2024/01/coimbracitylab-testa-projeto-piloto-de-mapeamento-de-espacos-verdes-e-azuis-em-coimbra/

Traction



https://www.coimbra.pt/2024/01/coimbracitylab-testa-projeto-piloto-de-mapeamento-de-espacos-verdes-e-azuis-em-coimbra/

©OWLDIACES Team - Why us?



Clients:



summit

top 15 startups alpha pack 2022



open call

winner 2022



top 4 startups tracl























"OWLplaces is a comprehensive solution capable of Monitoring, Reporting and Verification of Carbon and Sustainability, as well as prescribing regenerative architecture and nature-based solutions for CO2 offset."





The success factors of INVASORAS.PT

an information and citizen science platform on invasive plants in Portugal

Elizabete Marchante¹ and Hélia Marchante²





















GLOBALLY





Invasive alien species are one of the 5 major drivers of biodiversity loss

Alien species are animals, plants, and other organisms that have been introduced by human activities to new regions

Invasive alien species are a subset of alien species, known to have established and spread with negative impacts on nature.

Many invasive alien species also have impacts on people



IPBES 2023. #InvasiveAlienSpecies Assessment

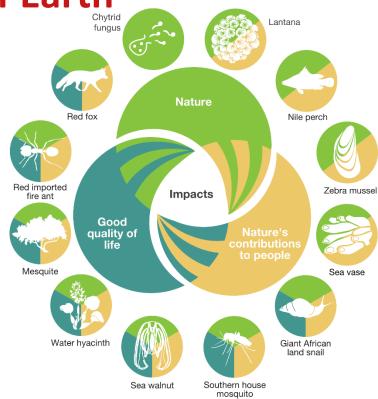


People and nature are threatened by invasive alien species in all regions of Earth

37,000 established alien species have been introduced by human activities worldwide

200 new alien species every year

3,500 invasive alien species, with negative impacts on nature, and also on people



IPBES 2023. #InvasiveAlienSpecies Assessment



A few numbers on impacts (very short!)



of global species
extinctions have
been caused, solely
or alongside other
drivers, by invasive
alien species



is the estimated global annual costs of biological invasions in 2019.



of impacts on nature and good quality of life are negative

IPBES 2023. #InvasiveAlienSpecies Assessment



Management of biological invasions

- 1. Prevention (\rightarrow raising awareness)
- 2. Early-detection & rapid-reponse
- 3. Control and containment at long-term (EU Regulation nº 1143/2014; Decreto-Lei nº 92/2019)

Citizen involvement and knowing where invasive species are is essential for all 3 levels! → Citizen science can make an important contribution!



Citizen science with alien and invasive species

Benefits:

- Collection of observations is valuable for science and management
- Raises awareness of Invasive Alien Species (IAS) and their impacts among the public and specific stakeholders
- Supports the identification of IAS, e.g., with identification guides or automatic algorithms embedded in smartphone Apps
- Citizen science increases large-scale data collection by engaging large audiences on large spatial and/or temporal scales

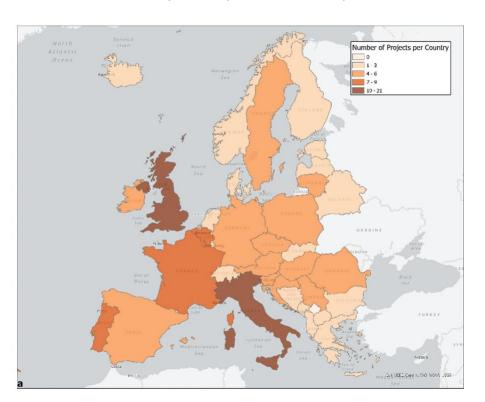


Citizen science with alien and invasive species

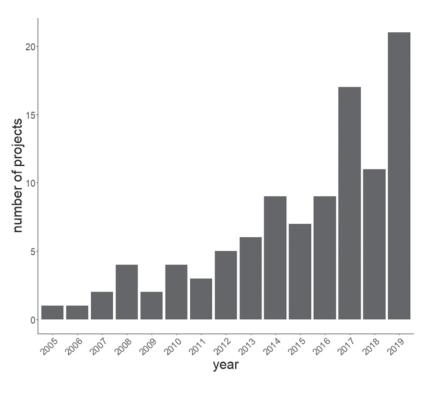
Europe (2019)



Projects per country



Projects over time



Price-Jones et al. 2022. NeoBiota 78: 1–24; doi: 10.3897/neobiota.78.81476



Citizen science platform INVASORAS.PT

invasoras.pt



• <u>Start</u>: 2013

- <u>Description</u>: Platform on **invasive alien plants (IAP)** in Portugal, including various information and educational materials and a **citizen-science platform**.
- Main goal: Raise awareness of biological invasions, publicize invasive plants and involve the public in their mapping, control and dissemination.



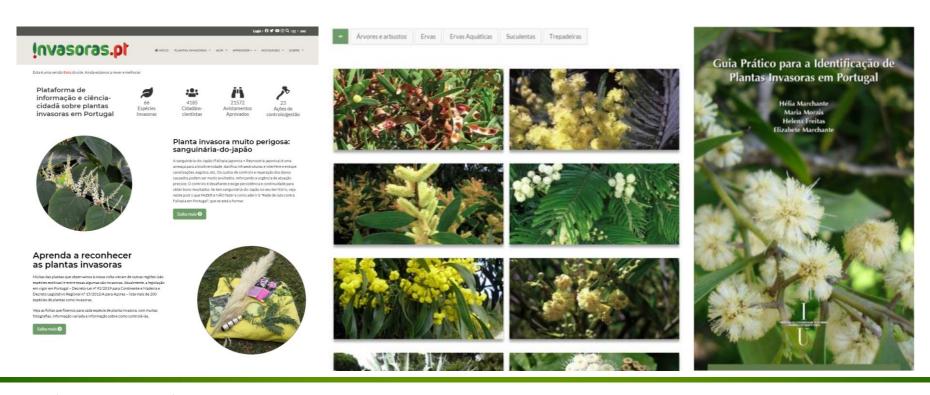
Initially, dedicated web, Android and iOS app (up to July 2023) - **Detect and map IAP with the help of citizens**





Engaging citizens and raising awareness

- Challenge: Learn to recognize IAP
 - Website (2013) and field guide help clarify, identify and control





Engaging citizens and raising awareness

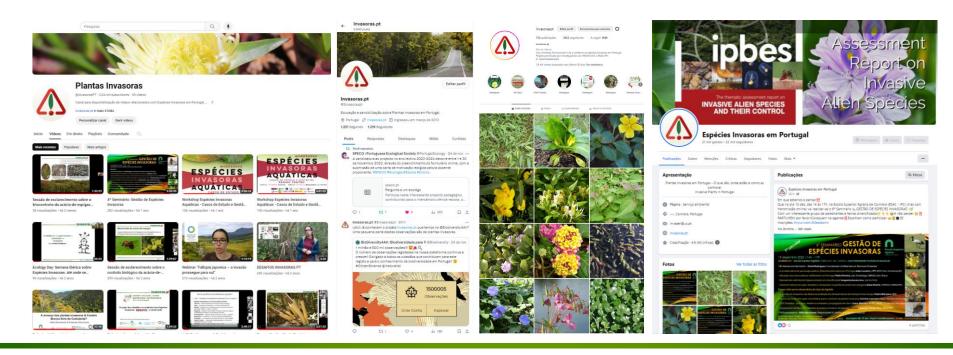
- Challenge: Learn to recognize & record IAP, publicize the platform
 - Training, workshops, talks, field actions, etc. since 2005 helping to clarify, identify and control





Engaging citizens and raising awareness

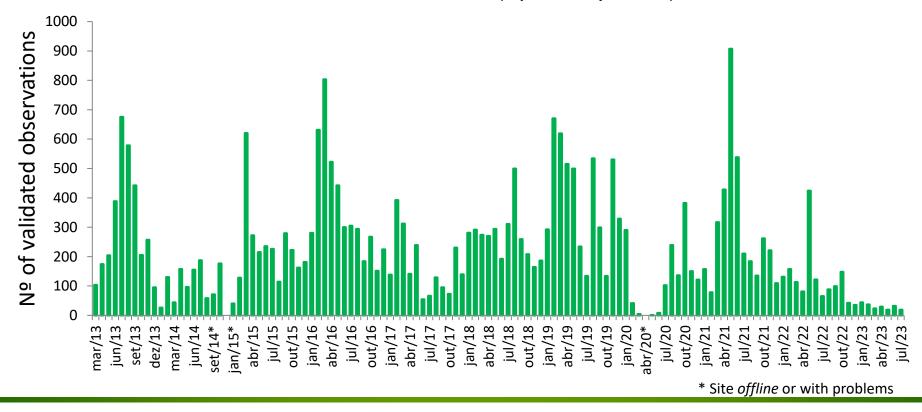
- Challenge: Publicize the platform, learn to recognize & record IAP
 - Facebook (23 314), Instagram (4 107), YouTube (2 190, 756 105 views),
 X (Twitter) (1 258), Slideshare (3 382 views 2022) since 2013





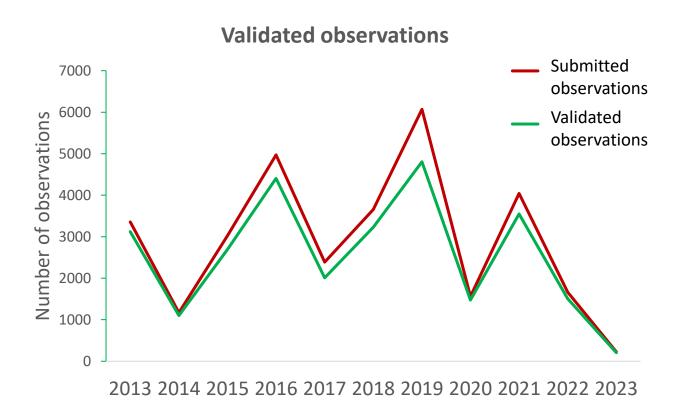
- 28,072 validated observations
- A lot of variation over time





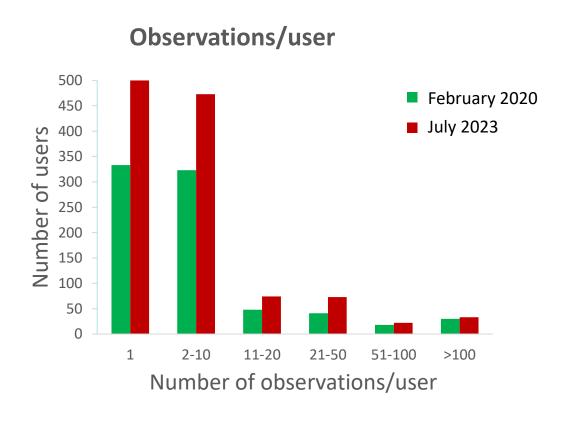


> 80% of validated observations (average 89.1%)



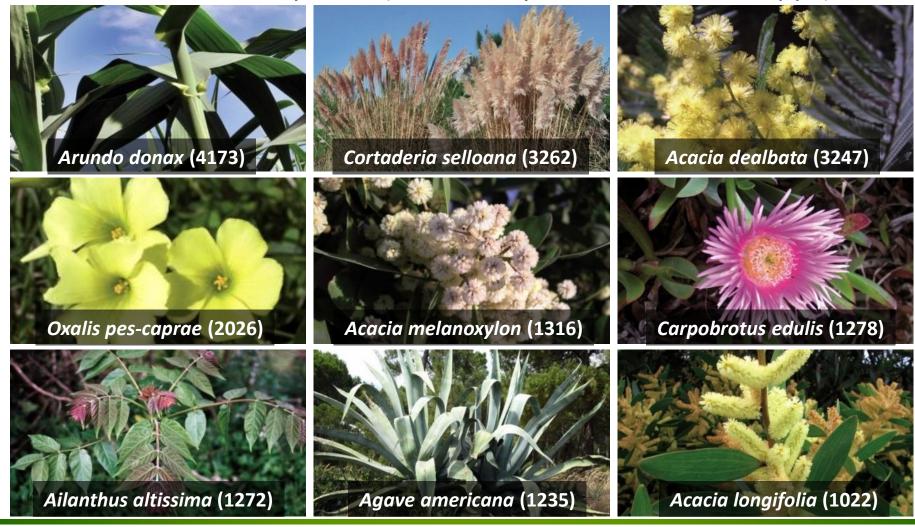


- 1175 active users (5017 registered)
- Most users participate occasionally





Most recorded species (2013 – July 2023; dedicated Apps)





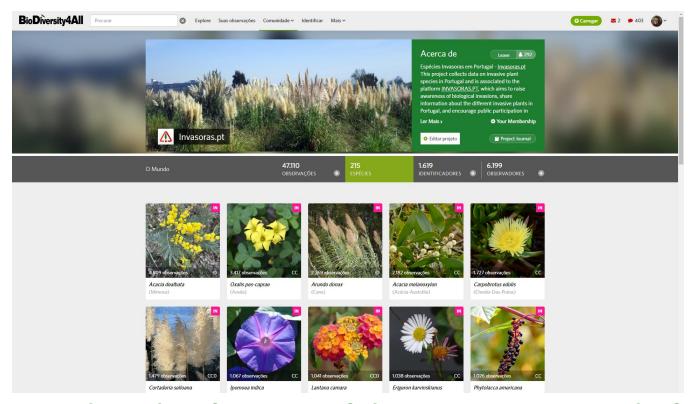
But, it was difficult to maintain the platform, to have enough financial and human resources for:

- Maintenance
- Updates
- Validation of observations
- Etc.



Platform INVASORAS.PT & BioDiversity4All/iNaturalist

New registration tool: since October 2019 and exclusively since July 2023 - project **Invasoras.pt at BioDiversity4All/iNaturalist**

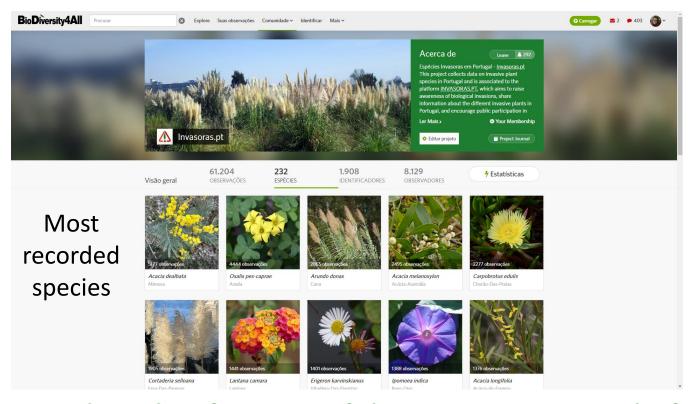


Maintaining the other features of the INVASORAS.PT platform



Platform INVASORAS.PT & BioDiversity4All/iNaturalist

New registration tool: since October 2019 and exclusively since July 2023 - project **Invasoras.pt at BioDiversity4All/iNaturalist**



Maintaining the other features of the INVASORAS.PT platform



Platform INVASORAS.PT & BioDiversity4All/iNaturalist

Despite some disadvantages:

- Less visibility
- Less information on species

This change has brought several improvements:

- Freedom to register any alien and invasive alien species, without a predefined list
- Algorithm to help identify species
- Collaborative validation process
- Possibility of automatically downloading records
- Greater reach
- Guaranteed maintenance (+)
- Less 'dispersion' of platforms



10 years platform INVASORAS.PT – results

- Increased early detection and mapping of IAP
- Contribution to greater awareness of IAP among the general public
- Strong involvement with different audiences (forestry, conservation, municipal technicians, school communities, etc.)
- 28,072 (dedicated Apps INVASORAS.PT) + 61,204 (Inaturalist/BioDiversity4All)
 observations of IAP, shared in open access with GBIF* and EASIN**; many
 used in scientific publications or management (317 citations from GBIF, and
 several dedicated publications)
- Citizen Science is making an important contribution to the science and management (including the implementation of legislation) of biological invasions in Portugal!

^{*} Global Biodiversity Information Facility; **European Alien Species Information Network;



How/why keep going despite the challenges?

- Support from the 'mother' institutions (CFE/DCV/UC; CERNAS/ESAC/IPC)
- We're always looking for funding so we don't give up
- We rely on citizen scientists and volunteers
- We believe in the benefits
- Lots of 'fun' and volunteerism
- We believe it's part of our 'mission' because it contributes to better management of biological invasions!



Funding and acknowledgments

















































Maria Morais, Jael Palhas, Francisco López-Núñez, Liliana Duarte, Mónica Almeida, Sílvia Martins, Ana Nunes, Helena Freitas, citizen-scientists © etc.

OBRIGADA! Questions?

emarchante@uc.pt | http://invasoras.pt/ | https://www.facebook.com/InvasorasPt

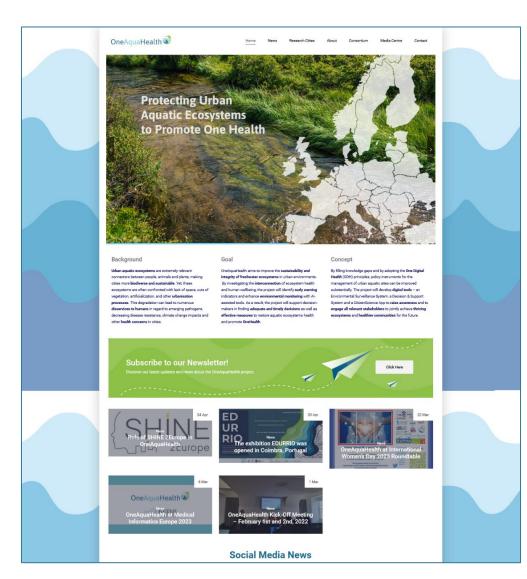


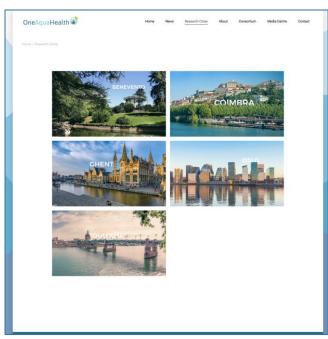


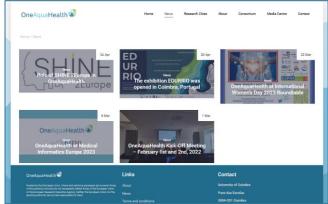
Questions & Answers



Open Information Hub | www.oneaquahealth.eu









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Twitter account | https://twitter.com/OneAquaHealth



OneAquaHealth

@OneAquaHealth

Restoring urban aquatic ecoystems for animal, plant & human health @HorizonEU #onehealth #urbanenvironment #aquaticecoysystem #EUScienceInnov





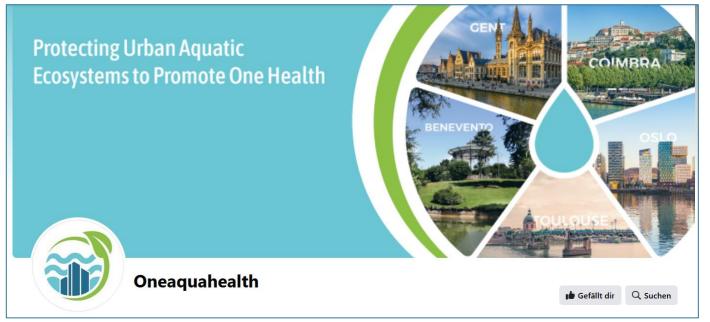




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Facebook account | https://www.facebook.com/OneAquaHealth/















LinkedIn account | https://www.linkedin.com/company/oneaquahealth/

Protecting Urban Aquatic Ecosystems to Promote One Health





OneAquaHealth Project

EU-funded project to protect #UrbanAquaticEcosystems to promote #OneHealth











Thank you for your attention! Contact us, get involved, stay updated:



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